

# DUMP YOUR BUDGET THE SMART WAY

## 7 Ideas to Use Year-End Funds

### Still sitting on some unspent budget?

No shame in that. But before it disappears into the finance department void, here are seven smart, doable ways to use it—without scrambling.

Everything here is built to set you up for a smoother, stronger 2026.

#### 01 Move to the Block Editor

Let's get your site running on WordPress's Gutenberg editor. It's cleaner, easier to manage, and way more flexible for your team. No more wrestling with old layouts every time you want to make a change.

#### 03 Boost Performance and Security

Time for a tune-up? We can clean up plugins, patch security holes, and speed up load times so your site feels fresh again. You'll thank us the next time a donor visits from their phone.

#### 05 Refresh Your Content Strategy

If your homepage or donor messaging hasn't changed in two years... it's time. We'll help you refine your content so it speaks to the audience you actually have (not the one from 2022).

#### 07 Test a New Idea

Got a wild idea? Let's go for it. Interactive maps and data visualizations, campaign microsites, storytelling pages, AI helpers—year-end budget is a great time to experiment.

#### 02 Accessibility Upgrades

We'll run a scan, identify the gaps, and help you get ahead of WCAG 2.2. Better accessibility = better UX for everyone (and often, better SEO).

#### 04 Prepay for Support

Don't want to start something new during holiday chaos? No problem. Use this year's funds to lock in support, design, or planning time for Q1.

#### 06 Tune Up Your Google Ad Grant

Whether you're just getting started or need a reboot, we can make sure you're getting the most out of your \$10K/month.

Let's  
make it  
easy.

Not sure what fits your team?

Just ask. We'll help you figure out where to start.



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